



A Publication of Civitan Car Club Las Vegas



**Civitan Car Club**  
*Las Vegas*

**Did You Know?**

- > Civitan Car Club is the first-ever car-themed Civitan chapter in Civitan's 96-year history
- > The Club's primary charity is the Civitan International Research Center at the University of Alabama, Birmingham
- > The Club's local focus is improving the Las Vegas community through automotive-related service projects that benefit the less-advantaged

**Secretary, Committee Chair Positions Available**

Are you interested in leading the Club's future? The following Steering Committees are in need of a Chairperson:

- Fellowship and Attendance: welcoming new and existing members to meetings and events and acting as a liaison between the Club and any ill or distressed members.

- Marketing and Publicity: working with the Club's Secretary, manage the Club's communications to its members and the appropriate press and media outlets; produce and manage the Club's newsletter, website, and social media efforts.

- Service Outreach: Identify avenues for community enrichment through service projects and help organize those projects for the Club's execution.

- Membership and Retention: Seek out new member sources; working with existing members to identify potential member's application and ensure that they have been informed of the Club's purpose, goals, and requirements; interact with current membership to ensure the Club is providing adequate value to retain members.

- Fundraising: Identify, se-

cure and manage additional sources of revenue for the Club.

- Secretary: Keep all Club records, including membership and attendance; record and preserve the minutes of each Club meeting; prepare all communications with Civitan International; oversee the Marketing and Publicity Committee; member of the Board of Directors.

These positions are open to any Club member in good standing through October 2014. If you are interested, please contact Club President Mike Brown-Cestero (CiviCarPres@gmail.com).

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**Safe Driving, Sandy!**

As noted in the story above, the Position of Club Secretary is now open. Sandy Beall, our Charter Secretary, has resigned due to family matters.

"We wish Sandy only the best as he moves on to the next chapter in his life," said Mike Brown-Cestero, Club President. "Sandy has been part of

the Civitan family for many years and his contributions will be sorely missed," he added.

If you are interested in filling the Club Secretary position (description above), please contact any member of the Club's Board of Directors.

**Welcome New Members!**

- Dean Maxey  
*Yellow '95 Dodge Viper*
- Kevin Aucoin  
*Black '06 Pontiac GTO*
- Kim Fleming  
*Blue '13 Fiat 500s*

**YOUR NAME HERE!**

If your company or organization is interested in becoming a Corporate Sponsor of Civitan Car Club Las Vegas, please contact Mike Brown-Cestero via email: CiviCarPres@gmail.com



*"Together We Can Supercharge Your Community."*  
- Richard Petty

**Civitan International**  
BUILDING VOLUNTEER LEADERS  
IN CLUBS AROUND THE WORLD



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### What the “?” ?

You may have noticed that this newsletter — the first edition of Civitan Car Club’s monthly newsletter — has an odd title. That’s because a name hasn’t been picked yet! And you can be part of the process of naming it! All you have to do is send an email to Club President Mike Brown-Cestero (CiviCarPres@gmail.com) with your suggestion for the newsletter’s title (with “Newsletter Name” in the subject line).

After a quick check to make sure your suggestion doesn’t conflict with any other organizations, the submitted names will be presented to the Board for approval and then on to the membership to vote on. If your submission is selected, your name will be forever immortalized in the annals of great literature! Plus, you’ll get a one year subscription to Road & Track, courtesy of Civitan Car Club.

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### NEXT MEETING:

**Our next Club meeting is Saturday, August 12 at 10:30am at PT’s Tavern On Pebble/Eastern (just north of the 215)**

## EuroStyle

Calling all Euro car lovers! Our second car show will be Columbus Day weekend and will feature only European cars. We need a small team of committed volunteers to produce this event — if you’re interested, please contact President-Elect Ron Lawson as soon as possible! (CiviCarPresE@gmail.com)

**- Saturday, October 12, 2013**

**- Location tba**

**- Featuring only European cars**

### School Supply Drive Has Begun

Mark Eisinger, Governance Committee Chair and long-time Civitan, is spearheading a School Supply Drive to benefit HopeLink of Southern Nevada.

Items needed include:

- Back packs for all ages
- Packages of #2 pencils
- Colored pencils
- Highlighters

- Glue (Bottled or Stick)
- Shirts
- Pants
- Sweaters
- Sweatshirts
- Packages of new underwear
- Package of new socks
- Three-ring pencil pouches
- Three-ring pocket folders
- Three-ring, five-subject

- tabbed dividers
- Wal-Mart, Kmart, Target gift cards
- OfficeMax, Office Depot, Staples gift cards

Donations can be dropped off at the Cars&Coffee tent every Saturday through August 17th. For more information, email Mark: civimark@gmail.com .

### Life Is Beautiful — and Profitable, Too!



The first annual Life Is Beautiful festival is coming to downtown Las Vegas October 24–26. A star-studded event featuring over 50 musical acts from a variety of genres — including international stars The Killers, Beck, and Kings Of Leon — the festival is also a great opportunity for you to earn money for the Club!

Here’s how it works: you volunteer to serve as an “ambassador” for the festival, whereby you’ll be stationed at a hotel or other key point. There you’ll be trained to help people involved with festival: perhaps you’ll help people find their bus to or from the event, or act as a translator, or some other “goodwill” type of activity. Your

hours will be logged and the Club will be paid a stipend based on the number of hours you (and all of the other volunteers) worked!

Contact Mark Eisinger (civimark@gmail.com) to pick a time slot, and please let him know if you have a special skill (bilingual, EMT, etc.) to offer.

### VETERAN’S DAY PARADE?

Are you a Veteran, or perhaps related to one? We’re looking for a volunteer to head up the Club’s participation in local Veteran’s Day parades and celebrations — are you the one? If so, please contact Programs Chair Salomon Braun @ salo65nv@gmail.com